



Delighting You Always

【For Immediate Release】

7 January, 2016

Canon SELPHY CP1200 Compact Photo Printer
Newly Designed Compact Body for Direct External Battery Attachment,
Wi-Fi Printing, Versatile Print Functions and Easy Operation
Enjoy Effortless Mobile Printing with Loads of Fun

Canon today announces the new SELPHY CP1200 compact photo printer that features a new compact body design for direct external battery attachment, making it equally easy and convenient to print both indoor and out. SELPHY CP1200 supports Wi-Fi Printing function¹ and AirPrint, and the new Wi-Fi button on the body provides direct one-touch connection to digital cameras², smart devices³ and computers⁴, making it even easier to print and share photos! In addition, a range of new print and image adjustment functions are added for more stunning and one-of-a-kind photo results, including Color Adjust function, Print Finish options, Colorless Stamp print function for date and file number as well as enhanced Print Layout. The support of 6 print types injects even more creativity and fun to your everyday printing!

New Design to attach external battery directly for easy printing outdoor

SELPHY CP1200 adopts a new compact, lightweight, minimal and stylish design with rounded corners that fits easily in your bag, and is available in black, white and pink to match your style and interior decoration. The new design supports direct attachment of the optional external battery pack NB-CP2LH, enabling up to 54 prints of Postcard size photos on a single charge. The mobile print capability makes it even more convenient to print and share photos on the go, as you can easily print from everywhere in the house, on parties, gatherings, outings, picnics, weddings or journey without worrying about locations, cables or power outlets! SELPHY CP1200 is also equipped with a 2.7-inch 230,000-dot tilt color LCD for clear and detailed display. It is easy to view even in bright outdoor areas simply by adjusting the angle.

¹ Support IEEE 802.11 b/g 2.4GHz band only. Direct connection mode and Via Wi-Fi Network mode are available

² For digital cameras with Wi-Fi PictBridge (Wireless LAN)

³ Canon Print Service or Canon PRINT Inkjet/SELPHY application should be installed in Android devices; iOS devices can connect to printer by AirPrint or Canon PRINT Inkjet/SELPHY application

⁴ Wireless connection supports Windows 8.1, Windows 8, Windows 7 SP1, Mac OSX supporting AirPrint





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A user-friendly interface with both icon and text enables easy and simple selection of the desired functions.

Wi-Fi Printing and AirPrint functions with new Wi-Fi Button for simple and intuitive operation

Built with all-round mobile printing technologies, SELPHY CP1200 provides added convenience and flexibility for direct connection with a variety of frequently used devices to make everyday printing even easier, smoother and more enjoyable. It supports Wi-Fi PictBridge (Wireless LAN) Printing function¹, and the new Wi-Fi button provides easy one-touch access to the wireless connection setting screen. Simply choose Direct connection mode to connect to your digital cameras², smart devices³ and computers⁴ and you are ready to print and share everyday photos with friends. You can set Wi-Fi password to Off so that your friends can print from their own devices. SELPHY CP1200 also supports photo printing directly from iPhone, iPad and other iOS devices. Android users can install Canon Print Service on their devices to simply tap and print the images in the albums, sharing the joy and fun moments from everyday life in a hassle-free way!

New Color Adjust function for direct creation of one-of-a-kind photos as desired

The new Color Adjust function allows you to adjust the colors of an image freely as desired or turn it to monochrome right from the printer to create beautiful, one-of-a-kind photos! This eliminates the need to adjust colors in advance on a computer or device.

New Print Finish options for instant photo texture enrichment

New Print Finish options are added, providing a total of 4 photo finish options including Glossy and Semi-glossy (Pattern 1 / 2 / 3) for easy and immediate enrichment of photo texture without the need to change photo papers. It can enhance the look and feel of B&W photos in particular, making them look more precious and unique.

New Colorless Stamp print function for date and file number for easy photo organization

In addition to the usual printing in solid color, SELPHY CP1200 features a new Colorless Stamp print function where date and file number will be printed as





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translucent, glossy finish on the photo. This hidden presentation of date and file number can only be seen when tilting the photo, making it easy to identify and organize your photos without ruining the beautiful pictures.

6 print types for more creative printing

SELPHY CP1200 supports 6 print types including Postcard size⁵, L size⁶, Card size⁷, Sticker (Full size label⁷ or 8 labels⁸) and Square Sticker⁹, offering greater printing flexibility well suited for different needs and image capturing devices. With a wide range of print sizes available, you can enjoy limitless printing possibilities and easily turn everyday moments into fun and unique photos, create handmade gifts or mobile phone adornment. In particular, Postcard size⁵ paper / ink cassette sets RP-54, RP-108 and RP-1080 offering printing capacity up to 54 sheets per ink cassette match perfectly with the number of prints of the external battery for easy outdoor printing.

ID Photo functions with new ID Photo Priority mode for easy and quick printing

ID Photo functions¹⁰ offer up to 43 different standard ID photo sizes, including 60mm x 51mm, 45mm x 35mm and 40mm x 30mm or custom sizes to bring greater flexibility to suit your different needs. You can simply select the exact sizes to print without the hassle for trimming with scissors afterwards. By turning on the newly added ID Photo Priority mode, the ID Photo setting screen appears every time you turn on the printer. Filtering size is possible so only sizes that are frequently used will be displayed, ensuring a smooth and streamlined operation. In addition, guide dots can be printed on the four corners to make cutting out ID photos easier and more accurate.

New Print Layout added for easy DIY of creative, fun paper crafts

The newly added Print Layout enables 2-up printing of Card size photo on a single Postcard size or L size paper with space to write, helping you DIY message card or decorated album. Printing same photo or different photos on 8-label Sticker is also supported and is useful for personalizing name cards, sealing letters or use on

⁵ About 4R size, borderless (100 x 148 mm), bordered (91.4 x 121.9 mm)

⁶ About 3R size, borderless (89 x 119 mm), bordered (79.2 x 105.3 mm)

⁷ About 2R size, borderless (54 x 86 mm), bordered (50 x 66.7 mm)

⁸ Borderless (22 x 17.3 mm)

⁹ Bordered (50 x 50 mm)

¹⁰ Dual, standard, custom layout available





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planners or gifts to create beautiful and thoughtful paper crafts. In addition, with Shuffle Layout Print function, you can select a maximum of 8 or 20 images to be laid out randomly on a single photo paper. Print in portrait / landscape orientation and in black / white background are available.

Scene Detection function bringing vivid blue sky and sunset colors

SELPHY CP1200 is incorporated with Scene Detection function for automatic adjustment on print settings based on the different image scenes to achieve the optimum photo results. This function especially recognizes blue skies and sunsets. Photo prints with beautiful blue skies and magnificent sunsets in rich colors can be assured by adjusting to the best print color settings. Exceptional results of vivid and sharp photos can be achieved effortlessly without the need for any manual operation.

Portrait Image Optimization and Smooth Skin Effect for optimized portraits printing

SELPHY CP1200 is built with all-round Image Optimization function that offers exceptional brightness correction for perfect looking prints, all without the need for manual operation. Its Portrait Image Optimization function can identify human faces in the picture and optimize the brightness of the detected subject and background separately. Coupled with Smooth Skin Effect, beautiful and natural skin tone can be achieved with ease.

Speedy borderless photo printing at the comfort of own home

It only takes approximately 47 seconds and 27 seconds to print a Postcard size and Card size borderless photo respectively. From now on, you can print out high quality images in the privacy of your own space quickly and easily without the need to visit photo lab.

Built-in Card Slot and USB Flash Drive Direct Print with new Reprint function for streamlined operation

SELPHY CP1200 is highly compatible with different media. In addition to the built-in SD memory card slot, USB flash drive can also be connected directly to the printer, making it simple and easy to preview and print images directly from the printer, all without the need to connect to a computer. When printing from a SD card or USB





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drive, the new Reprint function allows you to choose a photo from the last 10 print jobs¹¹ to reprint. Making reprints is just this quick and convenient!

Long-lasting pictures to keep wonders alive forever

The dye-sublimation printing process of SELPHY CP1200 puts a special protective film on each print, making it water, dust, light, fingerprint and oil-resistant. Long-lasting vivid colors and image details of every print can be well preserved.

¹¹ Before turning off the printer or removing the SD card or USB drive



Compact Photo Printer

CP1200

Wi-Fi Printing Function, Slim Body and Simple Operation for easy and convenient mobile wireless printing

- New design to attach external battery pack NB-CP2LH directly for mobile print
- 2.7-inch 230,000-dot tilt color LCD
- Wi-Fi PictBridge (Wireless LAN) Printing function¹ with new Wi-Fi button for easier wireless connection with digital cameras², smart devices³ and computers⁴
- Supports AirPrint for direct photo printing from iOS devices
- New Print layout added – 2-up print⁵ for various needs
- New Color Adjust function for ideal images without computer
- New print finish options: Glossy and Semi-glossy (Pattern 1 / 2 / 3)
- Scene Detection function with Blue Sky and Sunsets
- Portrait Image Optimization and Smooth Skin Effect
- ID photo functions⁶ with selectable custom sizes and new ID Photo Priority mode for quicker prints when turning on the printer
- New Colorless Stamp print function, date and file number only appear when tilted
- Shuffle Layout Print supported
- Built-in SD memory card slot and USB Flash Drive direct print and newly added reprint function
- Speedy Postcard size⁷ borderless photo print at approx. 47 sec and Card size⁸ at approx. 27 sec
- Supports 6 print types, including Postcard size⁷, L size⁸, Card size⁹, Sticker (Full size label⁹ or 8 labels¹⁰) and Square Sticker¹¹
- 3 color variations: Black, White, Pink

¹ Support IEEE 802.11 b/g 2.4GHz band only. Direct connection mode and Via Wi-Fi Network mode are available

² For digital cameras with Wi-Fi PictBridge (Wireless LAN)

³ Canon Print Service or Canon PRINT Inkjet/SELPHY application should be installed in Android devices; iOS devices can connect to printer by AirPrint or Canon PRINT Inkjet/SELPHY application

⁴ Wireless connection supports Windows 8.1, Windows 8, Windows 7 SP1, Mac OSX supporting AirPrint

⁵ Only for Postcard and L-size print

⁶ Dual, standard, custom layout available

⁷ About 4R size, borderless (100 x 148 mm), bordered (91.4 x 121.9 mm)

⁸ About 3R size, borderless (89 x 119 mm), bordered (79.2 x 105.3 mm)

⁹ About 2R size, borderless (54 x 86 mm), bordered (50 x 66.7 mm)

¹⁰ Borderless (22 x 17.3 mm)

¹¹ Bordered (50 x 50 mm)





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The Canon's new SELPHY CP1200 compact photo printer will be available for sale on 16 January 2016 with suggested retail price of HK\$1,380.

Accessories and consumables of SELPHY CP1200 and their suggested retail prices are as follows:

Accessory	Suggested Retail Price
NB-CP2LH Battery Pack	HK\$600
PCP-CP400 Postcard Size Paper Cassette	HK\$88
PCC-CP400 Card Size Paper Cassette	HK\$88
PCPL-CP400 Postcard and L Size Paper Cassette	HK\$88

Consumable	Suggested Retail Price	Cost Per Photo
RP-54 Postcard size Color Ink / Paper Set (54 Sheets)	HK\$130	HK\$2.4
RP-108 Postcard size Color Ink / Paper Set (108 Sheets)	HK\$230	HK\$2.1
RP-1080 Postcard size Color Ink / Paper Set (1080 Sheets)	HK\$2,070	HK\$1.9
KP-36IP Postcard size Color Ink / Paper Set (36 Sheets)	HK\$88	HK\$2.4
KP-108IN Postcard size Color Ink / Paper Set (108 Sheets)	HK\$240	HK\$2.2
KL-36IP L size Color Ink / Paper Set (36 Sheets)	HK\$98	HK\$2.7
KC-36IP Card size Color Ink / Paper Set (36 Sheets)	HK\$88	HK\$2.4
KC-18IF Card size Color Ink / Label Set (Full Size Label) (18 Sheets)	HK\$88	HK\$4.9
KC-18IL Card size Color Ink / Label Set (8 Labels) (18 Sheets)	HK\$88	HK\$4.9
KC-18IS 50mm x 50mm Square Sticker	HK\$88	HK\$4.9





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About Canon Hongkong Company Limited

Canon Inc. (TSE:7751 / NYSE:CAJ) was founded in 1937 in Japan. Its predecessor, Precision Optical Instruments Laboratory, produced Japan's first 35 mm focal-plane-shutter camera "Kwanon" in 1934. Canon Inc. eventually expanded into the photocopying and printing industries, launching Japan's first plain-paper copier NP-1100 in 1970 and the world's first inkjet printer BJ-80 in 1985. Through the years, Canon Inc. has acquired in-depth experience in digital imaging product manufacturing, and research and development. It is a leader in the development of innovative products and holds the most technology patents in the imaging industry. Canon Inc. also makes a significant contribution to the promotion of photography. Today, Canon Inc. has a strong global presence and is one of the most important market players in the imaging, office and industrial product categories. As of 31 December 2014, Canon's global revenue was US\$30.8 billion.

One of the company's first offices in Asia, Canon Hongkong Co., Ltd. (CHK) was established in 1971. It is responsible for the sales, marketing and after-sales services for all Canon product lines in Hong Kong SAR, Macau SAR, Taiwan, the Philippines and Mongolia. CHK adheres to Canon's corporate philosophy of "kyosei", which encourages the company and its staff to participate in social, charitable and environmental activities in the community. CHK implements internationally-recognized management systems and has achieved ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007 certification. For more information about Canon Hongkong, please visit our website: www.canon.com.hk.





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SELPHY CP1200 Specification

Printing Method	Dye-sublimation thermal print method (with overcoating)		
General Specifications	Resolution	300 x 300 dpi	
	Gradation	256 shades per color	
	Ink	Dedicated ink cassette (Y, M, C and overcoating)	
	Paper	Dedicated Paper Postcard size (KP-36IP, KP-108IN, RP-54, RP-108, RP-1080) L size (KL-36IP) Card size (KC-36IP) Card size (with full label sheets, KC-18IF) Card size (with 8-label sheets, KC-18IL) Card size (Square Sticker, KC-18IS)	
	Feeding System	Automatic paper feed from the paper cassette	
	Ejection System	Automatic paper ejection on top of the paper cassette	
	Print Size	Borderless:	Bordered:
	Postcard size	100 x 148mm	91.4 x 121.9mm
	L size	89 x 119mm	79.2 x 105.3 mm
	Card size	54 x 86mm	50 x 66.7mm
	8-label sheets (per label)	22 x 17.3mm	/
	Square Sticker	/	50 x 50mm
	Print Specifications	Standard Print (Single Image Print / Multiple Image Print / Multiple copies of a single image); Print all images; DPOF image print; Borderless / Bordered print; Date and File Number print (Normal / Colorless Stamp print);	





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		<p>Layout print (2-up / 4-up / 8-up / 2-in-1 / Shuffle layout);</p> <p>Index print;</p> <p>ID photo print (ID Photo Priority mode);</p> <p>Print Finish options (Glossy and Semi-Glossy Pattern 1 / 2 / 3);</p> <p>Reprint function (Only applicable for SD card and USB printing)</p>												
	<p>Printing Speed (Standard Resolution/ Normal Temperature/ Glossy)</p>	<table border="1"> <tr> <td></td> <td>Card Direct</td> <td>PictBridge</td> </tr> <tr> <td>Postcard Size</td> <td colspan="2">Approx. 47 sec.</td> </tr> <tr> <td>L size</td> <td colspan="2">Approx. 39 sec.</td> </tr> <tr> <td>Card size (Including label sheets)</td> <td colspan="2">Approx. 27 sec.</td> </tr> </table>		Card Direct	PictBridge	Postcard Size	Approx. 47 sec.		L size	Approx. 39 sec.		Card size (Including label sheets)	Approx. 27 sec.	
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	<p>- Printing speed varies depending on digital camera's recording pixels and types of memory cards or its capacity</p>													
Interface	<p>Image Processing (Only applicable when using memory card direct printing)</p>	<p>My Colors (Black & White, Sepia, Vivid, Neutral, Positive Film)</p> <p>Red-eye Correction</p> <p>Color Adjust Function</p> <p>Portrait Image Optimization</p> <p>Smooth Skin Effect</p>												
	<table border="1"> <tr> <td rowspan="2">Supported Memory Cards</td> <td>Directly support</td> <td>SD, SDHC, SDXC</td> </tr> <tr> <td>Via adapter</td> <td>miniSD, miniSDHC, microSD, microSDHC, microSDXC</td> </tr> </table>	Supported Memory Cards	Directly support	SD, SDHC, SDXC	Via adapter	miniSD, miniSDHC, microSD, microSDHC, microSDXC								
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LCD	2.7-inch 230,000-dot tilt TFT color LCD (upwards 45 degrees)													
Connection Ports	<p>AirPrint</p> <p>Hi-Speed USB</p> <p>PictBridge and Wi-Fi PictBridge (Wireless LAN)</p>													





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		compliant device Wireless LAN (IEEE802.11 b/g*) *2.4GHz band only
Product Specifications	Operating Environment	5 – 40 °C, 20 – 80%RH
	Power Source	Compact Power Adapter CA-CP200B
		Battery Pack NB-CP2LH (optional)
	Number of Prints	Approx. 54 sheets (Postcard size photo)
	Power Consumption	60W or less (4W or less when in idle)
	Dimensions (W x H x D)	180.6 x 63.3 x 135.9 mm
Weight	Approx. 860g	

All data is based on Canon's standard testing methods. Subject to change without notice.

